MEDIA ALERT: TOURISM DEPUTY MINISTER HOSTS WOMEN IN TOURISM CONVERSATIONS

06 March 2012

Deputy Minister of Tourism, Ms Tokozile Xasa, will host the *Women in Tourism Conversations* on the 8th of March 2012 in honour of International Women's Day.

Taking place in Mangaung, the event will attract women entrepreneurs, women tourism service providers, senior public and private sector managers, female students, academics and NGOs.

The event is also in line with the National Department of Tourism's commitment of advancing transformation in the tourism sector and the empowerment of women and the youth in tourism. The intention is to create a platform for the engagement of women in tourism as part of advancing the role of women in the sector.

Deliberating on the theme, "Connecting Girls – Inspiring Futures," discussions will include issues around the economic participation of women in tourism, the recognition of women in the sector and equal work for equal pay.

Members of the media are cordially invited as follows:

Date:Thursday, 08 March 2012Time:09h00Venue:Ilanga Estate, Mangaung, Free State

For RSVP, please contact:

Mpumi Simelane, National Department of Tourism, 012 444 6612/082 354 1510, <u>msimelane@tourism.gov.za</u> or

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ISSUED BY THE NATIONAL DEPARTMENT OF TOURISM